

2026-2027 SPONSORSHIP OPPORTUNITIES



YOUR SPONSORSHIP IS IMPORTANT TO US!

The Vernon & District Performing Arts Centre Society is devoted to fostering artists, their work and audience development through our SPOTLIGHT Series of public presentations and outreach activities.

Your Sponsorship gives North Okanagan audiences of all ages and backgrounds the opportunity to experience a full season of premium and diverse live performances. "Gift" your Sponsor tickets to a local non-profit, service club, or youth group.

Our **Signature Concert Series** continue for the 2026-2027 season! These concerts support our Spotlight Presentation Series for Dance, Theatre and Kids events. Unique sponsorship opportunities are available for each individual concert, and privileges include tickets to the event, a private Kings' Box, logo recognition and much more.

Please review our SPOTLIGHT Sponsorship options for your best fit this season!

Contact: : 250-542-9355 or email: monique@vdpac.ca

In-Kind Sponsorships also available.

	PLATINUM+ SPONSORSHIP	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
	\$2500+	\$2000	\$1000	\$500	\$250
All Packages Include	- Premium reserved seating of your choice/redeem your vouchers early! - Logo on SPOTLIGHT show posters, season brochures, online & printed display materials, & advertising - Your logo linked to your corporate website from vdpac.ca & ticketseller.ca "Sponsored by" logo on 2026-27 SPOTLIGHT Season Preview Videos - Pre-Show spoken recognition - Sponsor ticket privileges entitling you to discounts on select Performing Arts Centre SPOTLIGHT events				
Sponsor Comp Ticket Package	42 "ticket vouchers" to your preferred shows (* Signature Concerts) PLUS: invite to the 2026 Birthday Bash, Open House	32 "ticket vouchers" to your preferred shows (* Signature Concerts) PLUS: invite to the 2026 Birthday Bash, Open House	18 "ticket vouchers" to your preferred shows PLUS: invite to the 2026 Birthday Bash, Open House	12 "ticket vouchers" to your preferred shows PLUS: invite to the 2026 Birthday Bash, Open House	6 "ticket vouchers" to your preferred shows PLUS: invite to the 2026 Birthday Bash, Open House
Logo & Preview Video Broadcast Recognition	The Vernon and District Performing Arts Centre is the largest arts advertiser in the interior of British Columbia, with rotations through our social media, posters, banners, programs and preview videos. Your logo will receive over 200,000 impressions , including				
Media Release Inclusion	✓	✓	✓	✓	
*Pre-show Lobby Display	✓	✓	✓	✓	✓
Radio Ad Inclusion	✓	✓			
*Pre-Show Reception	✓	✓	✓		
*Private King's Box Seating	✓	✓			

*Subject to availability & by Special Arrangement