

2022-2023 SPONSORSHIP OPPORTUNITIES

YOUR SPONSORSHIP IS IMPORTANT TO US!

The Vernon & District Performing Arts Centre Society is devoted to fostering artists, their work and audience development through our SPOTLIGHT Series of public presentations and outreach activities.

Your Sponsorship gives North Okanagan audiences of all ages and backgrounds a full season of premium and diverse experiences.

- **NEW for 2022-23!** SPOTLIGHT Ticket Blocks- Goodwill gifts for your clients and guests
 - Discount coupon insertions with our Ticket Seller Box Office
- "Gift tickets" - Sponsor tickets for a local non-profit, service club, or youth group
 - Youth Camps - Sponsor registrations for underprivileged youth
(Missoula Theatre Camp & circus camps)

Please review our SPOTLIGHT Sponsorship options for your best fit this season!

Contact: Jim Harding, Executive Director: 250-542-9355 or email: jim@ticketseller.ca

	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
Commitment <i>50% off for Kids/First Stages</i>	\$2000	\$1000	\$500	\$250
All Packages Include	<ul style="list-style-type: none"> • Premium reserved seating of your choice • Logo on SPOTLIGHT show posters, season brochures, online & printed display materials, & advertising • Your logo linked to your corporate website from vdpac.ca and ticketseller.ca • "Sponsored by" logo on 2022-23 SPOTLIGHT Season Preview Videos • Pre-Show spoken recognition from the stage • Sponsor ticket privileges entitling you to ticket discounts on Performing Arts Centre Society events 			
Sponsor Comp SPOTLIGHT Ticket Packages	20 tickets to your show + 2 to the 2022 Birthday Bash +10 to select events	10 tickets to your show + 2 to the 2022 Birthday Bash +8 to select events	4 tickets to your show + 2 to the 2022 Birthday Bash +6 to select events	2 tickets to your show + 2 to the 2022 Birthday Bash +4 to select events
Logo & Preview Video Broadcast Recognition	The Performing Arts Centre is the largest arts advertiser in the interior of British Columbia. Your logo will receive over 300,000 impressions , including 60,000 rotations, through our newspaper advertising, posters, banners, programs and preview video.			
Media Release Inclusion	✓	✓	✓	
*Pre-show Lobby Display	✓	✓		
Radio Ad Inclusion	✓			
*Pre-Show Reception	✓			
*Private King's Box Seating	✓			

*Subject to availability & by Special Arrangement



2022 - 23 SPOTLIGHT

season at a glance

DANCE

THE DAKHKA KHWĀAN DANCERS + DJ DASH
Friday, September 23 at 7:30PM

taqəš AND OTHER WORKS | BALLET KELOWNA
Saturday, November 12 at 7:30PM

CINDERELLA | BALLET JÖRGEN
Saturday, February 11 at 7:30PM

IN MY BODY | BBOYZM/CRAZY SMOOTH
Friday, March 10 at 7:30PM

BALLET EDMONTON
Friday, April 28 at 7:30PM

THEATRE

THE CAVE
Thursday, October 20 at 7:30PM

RIDGE
Saturday, November 5 at 7:30PM

BOOM X
Saturday, January 14 at 7:30PM

PROPHECY FOG
March 23 & 24, 2023

RAVEN
Wednesday, May 3 at 7:30PM

KIDS

TH'WOXIYA - THE HUNGRY FEAST DISH
Sunday, November 6 at 2:00PM

A CHRISTMAL CAROL | DUFFLEBAG THEATRE
Sunday, November 27 at 2:00PM

BODY POSITIVE BOLLYWOOD DANCE SHOW | KARIMA ESSA
Sunday, January 29 at 11:00AM

ZANIAC COMEDY SHOW | ALEX ZERBE
Saturday, March 4 at 2:00PM

FIRST STAGES

MIL'S TRILLS
Sunday, October 2 at 4:00PM

NORTH OKANAGAN CHILDREN'S FESTIVAL
Saturday, March 18 & Sunday, March 19

SPECIAL PRESENTATIONS

JOEL PLASKETT EMERGENCY
Saturday, September 10 at 7:30PM

ANIMAL | CIRQUE ALFONSE
Thursday, September 29 at 7:00PM

CLASSIFIED - THE RETROSPECTED TOUR
Friday, October 28 at 7:30PM

BLACKIE AND THE RODEO KINGS
Sunday, November 13 at 7:30PM

MICHAEL KAESHAMMER
Friday, December 2 at 7:30PM

I AM WOMAN HEAR ME LAFF
Saturday, March 11 at 7:30PM

DIRTY LAUNDRY | BRIEFS FACTORY
Saturday, June 3 at 7:30PM